

Enrollment No. :

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(MOOCs) IDC

Paper : MOOCIDC1013

(Basics of Tourism and Hospitality)

Full Marks : 50

Pass Marks : 20

Time : 2 hours

(Question carries 1 mark each)
Please tick (✓) the correct answer

*Use of correction fluid is prohibited ** Multiple ticks will be treated as incorrect.*

1. Tourism is best defined as:

A. Travel for business only

B. Temporary movement of people outside their usual environment for leisure, business or other purposes

C. Migration for permanent settlement

D. Travel within one's own city

2. Which of the following is NOT a component of tourism?

A. Attraction

B. Accessibility

C. Accommodation

D. Agriculture

3. Hospitality primarily refers to:

A. Selling airline tickets

B. Providing food, beverage, and accommodation to guests

C. Offering adventure sports

D. Manufacturing travel goods

4. The term "domestic tourism" means:

A. Travel to foreign countries

B. Travel within the same country

C. Travel for business only

D. Travel for medical purposes

5. The UNWTO stands for:

A. United Nations World Tourism Organization

B. Union of National Wildlife and Travel Organization

C. United Nations Welfare Travel Office

D. United Nations World Trade Organization

6. A tour operator is mainly responsible for:

A. Issuing passports

B. Packaging and selling tour itineraries

C. Providing accommodation

D. Airport security

7. The term "MICE tourism" refers to:

A. Tourism involving wildlife

B. Meetings, Incentives, Conferences, Exhibitions

C. Medical tourism

D. Tourism for senior citizens

8. Carrying capacity of a destination refers to:

A. Maximum number of hotels a place can build

B. Maximum number of tourists a destination can sustain without environmental damage

C. Number of buses available for transportation

D. None of the above

- 9. Ecotourism emphasizes:**
- A. Mass tourism
 - B. Luxury travel
 - C. Responsible travel to natural areas
 - D. Adventure sports only
- 10. The hospitality industry is part of the:**
- A. Primary sector
 - B. Secondary sector
 - C. Service sector
 - D. Manufacturing sector
- 11. Which of the following is a tourism product?**
- A. Banking service
 - B. Flight from Guwahati to Delhi
 - C. Mobile phone
 - D. Cement
- 12. Which is a characteristic of tourism?**
- A. Intangible
 - B. Storability
 - C. Homogeneous
 - D. Heavy industry
- 13. The first modern Olympic Games boosted which type of tourism?**
- A. Sports tourism
 - B. Cultural tourism
 - C. Business tourism
 - D. Religious tourism
- 14. In hospitality, "check-in" refers to:**
- A. Guest entering the restaurant
 - B. Guest registering and taking room key
 - C. Guest finishing bill payment
 - D. Guest giving feedback
- 15. A heritage hotel is known for:**
- A. Cheap accommodation
 - B. Historical architecture and cultural value
 - C. Convention facilities
 - D. Beachside location
- 16. Which factor most influences seasonality in tourism?**
- A. Weather and climate
 - B. Currency rate
 - C. Education
 - D. Export policy
- 17. A travel agency works mainly as:**
- A. Supplier of hotel rooms
 - B. Intermediary between tourists and tourism suppliers
 - C. Government regulatory body
 - D. Event organizer only
- 18. Which is an example of adventure tourism?**
- A. Visiting a museum
 - B. River rafting
 - C. Attending a conference
 - D. Going to a shopping mall
- 19. The full form of ITDC is:**
- A. Indian Tourism Development Corporation
 - B. International Travel Documentation Centre
 - C. Indian Transport and Distribution Council
 - D. International Tourism Data Cell
- 20. A "destination" in tourism means:**
- A. Any hotel
 - B. A place where people live
 - C. A place visited by tourists
 - D. A market
- 21. Hospitality ethics involves:**
- A. Overcharging guests
 - B. Respecting guests and providing fair service
 - C. Sharing guest information
 - D. Ignoring complaints
- 22. Which is NOT a type of accommodation?**
- A. Resort
 - B. Hostel
 - C. Motel
 - D. Library

- 23. The term "visitors" include:**
- A. Only foreign tourists
 - C. Only domestic tourists
 - B. Tourists and same-day visitors
 - D. Business owners
- 24. Sustainable tourism aims to:**
- A. Reduce tourist experience
 - C. Increase pollution
 - B. Minimize negative impacts on environment and culture
 - D. Create mass tourism
- 25. The backbone of tourism is:**
- A. Agriculture
 - C. Mining
 - B. Transportation
 - D. Education
- 26. Which is a push factor in tourism motivation?**
- A. Scenic beauty
 - C. Cultural event
 - B. Desire for escape
 - D. Beaches
- 27. The world's largest tourist-generating region is:**
- A. Africa
 - C. South America
 - B. Europe
 - D. Antarctica
- 28. GIT (Group Inclusive Tour) refers to:**
- A. Individual travel
 - C. Government travel
 - B. Travel in large groups on pre-arranged tours
 - D. Student travel
- 29. CRS in tourism stands for:**
- A. Central Reservation System
 - C. Cultural Research Study
 - B. Community Recreation Service
 - D. Customer Reward Scheme
- 30. Which is an example of intangible tourism product?**
- A. Hotel building
 - C. Airline service
 - B. Food served
 - D. Furniture
- 31. Responsible tourism focuses on:**
- A. Maximizing profits only
 - C. Discouraging local communities
 - B. Reducing negative impacts and improving local well-being
 - D. Mass tourism
- 32. A homestay provides:**
- A. Luxury suites
 - C. Conference halls
 - B. Stay with local families
 - D. Theme park access
- 33. A visa is issued by:**
- A. Travel agency
 - C. Immigration authority of destination country
 - B. Hotel
 - D. Airline
- 34. A restaurant menu showing pictures is called:**
- A. A la carte menu
 - C. Table d'hôte menu
 - B. Picture menu
 - D. Digital menu
- 35. "No-show" in hospitality means:**
- A. Guest comes late
 - C. Guest does not arrive after reservation
 - B. Guest arrives early
 - D. Guest requests refund
- 36. The term "inventory" in hotels refers to:**
- A. Guest list
 - C. Kitchen utensils
 - B. Available rooms for sale
 - D. Employee database

- 37. One key characteristic of the tourism industry is:**
- A. Perishability
 - B. Low demand
 - C. Ability to be stored
 - D. Manufacturing-based
- 38. Which of the following is a tourism stakeholder?**
- A. Tourists
 - B. Local community
 - C. Government
 - D. All of the above
- 39. A "charter flight" is:**
- A. Regular scheduled flight
 - B. A privately hired flight for group travel
 - C. Military flight
 - D. Cargo flight
- 40. Which type of tourism involves visiting religious sites?**
- A. Eco-tourism
 - B. Pilgrimage tourism
 - C. Sports tourism
 - D. Dark tourism
- 41. Dark tourism involves:**
- A. Visiting haunted places
 - B. Visiting sites associated with tragedy or death
 - C. Night-time tourism
 - D. Adventure sports
- 42. Front office is mainly responsible for:**
- A. Cooking meals
 - B. Guest registration and room allocation
 - C. Maintaining gardens
 - D. Cleaning laundry
- 43. Which of the following is a hospitality service?**
- A. Banking
 - B. Lodging
 - C. Agriculture
 - D. Mining
- 44. The main purpose of a travel itinerary is to:**
- A. Show hotel ratings
 - B. Provide a day-to-day plan of travel
 - C. Sell souvenirs
 - D. Provide visa guidance
- 45. F&B stands for:**
- A. Food and Building
 - B. Food and Beverage
 - C. Facilities and Budget
 - D. Finance and Banking
- 46. Which is NOT a tourism motivation?**
- A. Leisure and relaxation
 - B. Cultural curiosity
 - C. Business meeting
 - D. Photosynthesis
- 47. Backpacker tourism is characterized by:**
- A. Luxury travel
 - B. Low-budget independent travel
 - C. Group tours
 - D. Corporate travel
- 48. Travel insurance provides coverage for:**
- A. Buying souvenirs
 - B. Risks such as medical emergencies and lost baggage
 - C. Hotel discounts
 - D. Travel guide services
- 49. The multiplier effect in tourism means:**
- A. Money spent by tourists increases overall income of local economy
 - B. Multiplying tourist numbers
 - C. Increasing hotel rooms
 - D. Economic losses
- 50. Which of the following best describes a tourist?**
- A. Person traveling for permanent residence
 - B. Person traveling outside usual environment for less than one year
 - C. Daily commuter
 - D. Hotel employee