

\* Total number of printed pages – 4

**63 (FY)SEM-2/SEC2/ECOSEC1023**

**2025**

**ECONOMICS**

(SEC)

Paper : ECOSEC1023

**( Tourism Economics )**

Full Marks : 50

Pass Marks : 20

Time : Two hours

**The figures in the margin indicate  
full marks for the questions.**

1. Choose the correct answer :  $1 \times 5 = 5$
- (i) What is the role of a travel agency in the tourism industry ?
- (a) Providing accommodation
  - (b) Organizing tours and travel packages
  - (c) Managing destinations
  - (d) All of the above
- (ii) Which of the following is a key component of the tourism system ?
- (a) Attractions
  - (b) Accessibility

- (c) Accommodation
  - (d) All of the above
- (iii) What is "sustainable tourism"?
- (a) Tourism that focuses solely on profit generation
  - (b) Tourism that prioritizes preserving the environment and culture for future generation
  - (c) Tourism that involves large-scale commercial developments
  - (d) Tourism that encourages a high carbon footprint
- (iv) Which of the following is the significant challenge faced by the tourism industry in India?
- (a) High inflation rate
  - (b) Infrastructure development
  - (c) Trade deficit
  - (d) Currency devaluation
- (v) What is the term for tourism that focuses on visiting and experiencing natural environments?
- (a) Cultural tourism
  - (b) Adventure tourism
  - (c) Ecotourism
  - (d) Religious tourism

2. Answer the following questions : **(any five)**  
2×5=10

- (a) What are the main types of tourism?
- (b) Write *two* challenges faced by the tourism industry.
- (c) Mention *two* major functions of travel agency.
- (d) Write *two* merits and demerits of tourism service.
- (e) How does tourism contribute to job creation in local communities?
- (f) Give *two* examples of indirect jobs created by tourism.
- (g) Write the name of *two* famous travel agencies in India.

3. Answer the following questions : **(any five)**  
5×5=25

- (a) What is the significance of tourism industry in India?
- (b) What is the role of the India Tourism Development Corporation (ITDC)?
- (c) What are the social and cultural benefits of tourism?

- (d) How does technology impact modern tourism ?
- (e) What is the primary role of tourist organizations in promoting tourism ?
- (f) How do tourist organizations contribute to the development of tourism infrastructure ?
- (g) Briefly discuss how travel agencies contribute to the economic development of the tourism industry.
- (h) What are the social costs of tourism ?

4. Answer the following questions : **(any one)**  
10×1=10

- (a) Discuss the problems of tourism in BTAD area of Assam and give your suggestions for tourism development in BTAD area.
  - (b) What do you understand by economics of tourism ? Discuss in detail in what way tourism can develop the economy of a country.
-